



Cardiff 101 MainStreet

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Cardiff, CA 92007
760.436.0431 P
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September 25, 2010

Dear Cardiff-by-the-Sea Merchant,

How would you like to **SAVE YOUR BUSINESS MONEY AND ENERGY?**

The Mobile Energy Clinic can do all of the following at absolutely **no cost or obligation to you:**

- Check return air filter and replace all dirty filters
- Check air conditioner refrigerant charge and adjust as needed
- Clean condenser and evaporator coils for HVAC and refrigerant line insulation
- Adjust outside air dampers if needed
- Check to see if economizer is operating properly
- Replace all incandescent lamps with fluorescent lamps
- Provide you with your own specific energy audit report for your business

THOSE WHO PARTICIPATE ARE NOT OBLIGATED TO PURCHASE ANY ADDITIONAL SERVICES OFFERED BY THE CONTRACTOR. THIS SERVICE IS **ABSOLUTELY FREE** AND MEANT AS A SERVICE TO OUR DOWNTOWN MERCHANTS.

Matrix Energy Systems will come to your business with a fully stocked mobile van, ready to perform all of the above services on the spot. How can you pass up this opportunity?

Dody Crawford, Executive Director of the Downtown Encinitas MainStreet Association, used it several years ago in the office where she worked on 2nd Street in downtown Encinitas. The overhead lighting had been in place since the building was built, and they replaced all the ballasts and bulbs. There was a substantial savings in their energy bills afterwards, and it didn't cost a cent!

Matrix will be scheduling appointments in the area from mid September to late October. I hope you will take advantage of this opportunity. To schedule your appointment, please call Matrix Energy Services at 800-556-2123 or Rolf Hains at 619-623-1541 or visit their website at www.matrixescorp.com/index.php

Those businesses participating in the program will be eligible for prize drawings at an event, on November 9, 2010, celebrating savings and energy efficiency through this partnership with Cardiff 101 MainStreet, S.D.G. &E., Matrix Energy services and our downtown business community.



The Mobile Energy Clinic Program is a service funded by California utility customers and administered by S.D.G. & E. under the auspices of the California utilities commission, through a contract awarded to Matrix Energy Services, Inc.

Sincerely,

Tess Radmill

Program Manager, Cardiff 101 MainStreet

**This program is limited to individually owned businesses which have not received similar MEC services within the past three years.*